

May 6th 2026

6-8pm EST

7165 E Pleasant Valley Rd,
Independence, OH 44131

What if better photography, expert shade selection, strategic use of social media, and physical patient try-ins could transform your esthetic cases and dramatically increase patient acceptance?

This course will show you how.



Course Description

Unlock the power of stunning clinical photography with a course designed to elevate your dentistry, boost patient trust, and supercharge your marketing. You'll learn how to capture consistent, high-impact before-and-after images, communicate shade with accuracy, and avoid the pitfalls that hold most practices back.

We'll show you how to turn your photos into compelling social content, use trial smiles and testimonials to drive case acceptance, and build a streamlined workflow your whole team can follow. Walk away with the skills, systems, and confidence to showcase your work and attract the patients who appreciate it.

Learning Objectives

- Understand how to elevate your before-and-after cases through consistent lighting, angulation, and composition that highlight true treatment outcomes.
- Learn the fundamentals of tooth shade, value, chroma, and hue so you can select and communicate shades with accuracy and consistency.
- Learn how to guide patients in expressing their experience authentically, helping you craft testimonials that resonate and convert.
- Gain insight into how patients interpret visuals, messaging, and treatment outcomes.
- Hands-on experience taking photos and practicing the objectives covered.



Dental Implant Trainers, LLC is a Nationally Approved PACE program for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. The current term of approval extends from 4/1/2024 to 3/31/2027. Provider ID# 386016



Presented by:
Desttany Groesser

No stranger to dentistry, Desttany previously worked as an oral surgery assistant, with experience in IOS scanning and 3D printing. This combination of clinical knowledge, creative marketing expertise, and a customer-first mindset makes her uniquely equipped to understand and meet the needs of her doctors.



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CE: 2 CEUs

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